



THE HARVEST

AGROMOVIL MONTHLY UPDATE

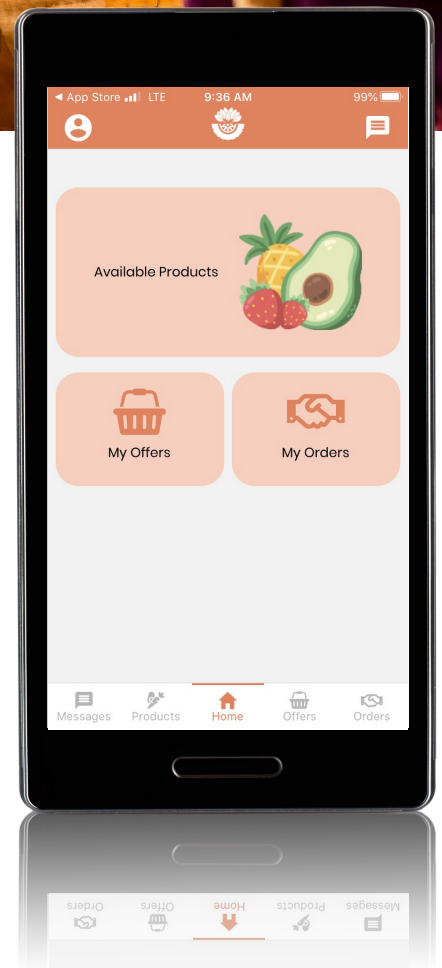


CELEBRATING OUR NEW RELEASE

Agromovil Version 1.3 has been publicly deployed on the App Store and Play Store. If you are in Colombia, follow this link on your phone to download: <http://onelink.to/agromovil>.

Based on feedback from our incredibly successful pilot in 2020, Agromovil's technology team combined our Producer and Buyer apps into a single, comprehensive app – complete with improved UI & UX. Version 1.3 includes more features than ever, making the Agromovil even easier and more intuitive.

1. New login system: providing improved security without requiring passwords
2. In-app messaging: ability to send demand alerts, ag extension info, offers, incentives, and more
3. Orders tab: where users can track all of their deals
4. New product description fields: where Producers can share indicative prices they want & descriptions of their goods
5. Offer feedback: so Buyers can understand why their offers were rejected and respond to make more deals
6. Product search optimization: including filters and sorting for a faster, more efficient search process



100 COMULTRASAN PROFESSIONALS TEST 1.3

Imagine one of the biggest Zoom calls you've been on. Two weeks ago, more than 100 professionals from long-time Agromovil partner, Comultrasan, got a sneak peak of Version 1.3 on a call led by Agromovil Field Operations Manager, Grace Tellez. And we're off and running...

Comultrasan – the 400,000 member Colombian credit union that helped Agromovil onboard more than 1,300 users last year, was trained on how to download, register for, and use the new application. For 2021, Comultrasan has more than quadrupled the number of team members working with us, and the team is now ready to recruit even more Agromovil users!

"Agromovil has integrated a lot of our feedback and field learning into Version 1.3," said Jhon Jimmy Calderon, Comultrasan Microfinance Manager. "It's an even better app, and it's clear that Agromovil is working hard to help the country and our farmers!"

FAST STATS

200%

increase in search speed on the app

Average value of a post since the release of V 1.3

\$1000

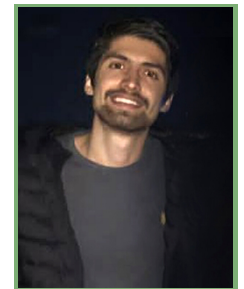
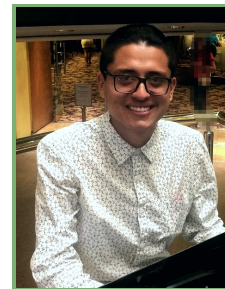
TALKING AGROMOVIL AND COLD CHAIN WITH THE DOMINICAN REPUBLIC



On July 26th, Agromovil's Andrew Mack spoke to a delegation of business and government leaders from the Dominican Republic as part of a program sponsored by the Global Cold Chain Alliance (GCCA). Countries like the DR are working hard to modernize agriculture and increase exports. "We need to get into the game," said one government attendee, "and that means getting into the cold chain sooner. We need to know where product is, when it's produced. We need the kind of data Agromovil can provide..."

SPREADING OUR ROOTS

Team Agromovil is growing and happy to present our newest members: Juan Gonzalez and Jorge Figueroa! Juan, a graduate of Universidad de los Andes with a background in logistics management, customer service, and content planning, has joined the Agromovil Contact Center, responsible for user service and Colombia-based campaigns. Jorge, a business management and civil engineering student from UNIANDES has worked in strategy, digital marketing, and IT analysis, and is our new Commercial Operations Assistant – maintaining and developing relationships with partners, stakeholders, and users in Latin America.



YOU'RE A PART OF TEAM AGROMOVIL

Agromovil has new swag and we want the world to see it! The first 25 readers to email madison@agromovil.co will be sent a free Agromovil sticker. Stick it on your favorite laptop, travel mug, bicycle, or guitar case and make sure to post a photo of you with your new sticker and tag Agromovil (social media info included with sticker order).

Show the world you support putting technology in the hands of small farmers around the world – and we'll send you more stickers for you friends, family, Buyers, and Farmers near you!

LET'S GROW!

Share our story. Help us connect to investors or other funding opportunities. Be part of Team Agromovil. Connect with us at contact@agromovil.co.

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