



# Making small-scale agriculture faster, smarter, and more profitable globally

## Big Data on Small Ag at Scale

Agromovil builds software to connect farmers with markets, creating global visibility and insights for the \$1T small agriculture industry. Agromovil provides enterprises with predictive analytics about production - to plan, manage risk, and track impact.

## Putting Production on the Map

Over 95% of the world's farmers are outside the data wall. Agromovil's simple-to-use mobile and web-based applications put them on the map. Agromovil creates real-time, *first-mile* data on goods and production for buyers, co-ops, associations, and enterprises.

## Market Visibility for Decision Support

- Simple app matches producers with buyers
- Tracks products from field to market
- Provides detailed producer demographics
- Optimizes product ordering and transport



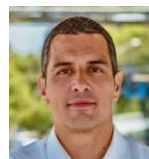
## Competitive Advantages

Agromovil's straightforward App + Messaging + Analytics platform requires almost no infrastructure on the ground, working with trusted enterprises, co-ops, and associations to reach farmers at scale.

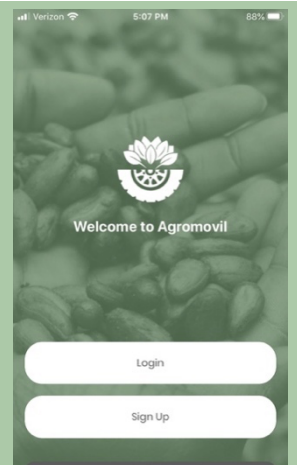
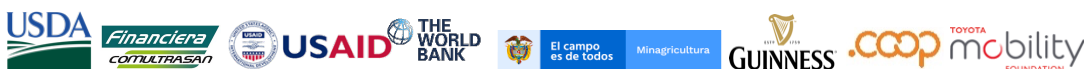
## Rapid Adoption + Global Expansion

- Over 1000 farms, 1500+ total users, more than 150 communities
- 500 tons of goods placed for sale, 80+ varieties of products
- Accessible to anyone - users aged 17-71, with 38% of users under 35 years old
- Working in Colombia, Tanzania, Ghana, Nigeria, and the US

## An Experienced Global Team + International Support



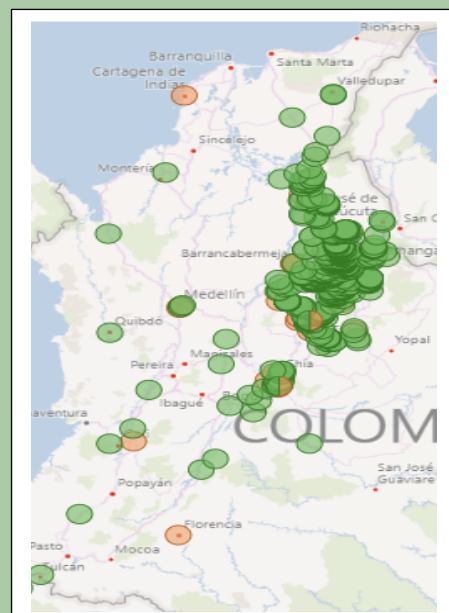
Founded by Andrew Mack, Washington, D.C. entrepreneur and former World Bank executive, Team Agromovil includes globally recognized finance and tech leaders: CTO Jens Francis (Silicon Valley technologist with AI, data, and software experience), entrepreneurship expert Constanza Nieto, and AgTech Startup veteran Rodrigo lafelice. Our team members have built and exited numerous startups in agriculture and technology, working in more than 80 countries.



*Costs of intermediation + lack of market visibility =*

*Trapped value annually of over \$300B in small ag*

*Almost no real-time data available on production from the world's 570M small farms*



## Contact

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*Putting more food, more efficiently, on the tables of a hungry world.*